



mythos ●

The gateway to a successful fashion career

Mythos Consultancy is a psychological recruitment and consultancy firm for the Fashion and Creative Industries, specialized in Europe and Asia and based on corporate social responsibility.

Mythos Consultancy has its own, unique approach.

- ➔ The Mythos approach is based on psychological and anthropological methods that are qualitative by nature and lead to a quick and good result.
- ➔ Our approach is no-nonsense, informal and personal.
- ➔ We operate solely on the basis of 'no cure, no pay'.
- ➔ We always combine a commercial attitude and efficiency with creativity, culture and ethics.
- ➔ We aim for the perfect balance between business instinct and human emotion.
- ➔ We consider every company and organisation to be a unique and dynamic organism with a distinct character and a development process of its own.
- ➔ We have our own international network of specialised contacts and companies (see our portfolio on the website for an up-to-date overview of companies we work for).

Who we are?

Michiel Thissen (1949) is a psychologist with large experience in marketing and recruitment projects for various profit and non-profit organisations. Michiel worked as a scientific staff member, a radio and TV producer and a management trainer. Besides doing consultancy and recruitment work he was lecturer in consumer behaviour and strategy for almost 20 years at the Amsterdam Fashion Institute.

Miranda Engelshoven (1965) is an anthropologist with large research experience in Asia, particularly in the jewellery-, diamond-, and textile industries. Miranda worked as a policy officer for Fair Trade Original and as a project manager for the Expertise Centre for Sustainable Development in Amsterdam. Besides doing consultancy work and research on CSR, she teaches at the University of Applied Sciences Windesheim.

Recruitment & Search

- Candidates for vacancies (Design, Technical, Commercial | Freelance and permanent | from beginners up to executive level)
- Distributors (retail & whole sale), agents and producers

*"Mythos brings people and companies
in the Fashion & Creative Industries together"*

Psychological Research & Consultancy

- Career coaching
- Job interview coaching
- Tests & Assessments
- Reports
- Screening

Market research

- Consumer research
- Competitor analysis
- Observations
- Interviews
- Enquetes

CSR Research & Consultancy

- Field research in production locations
- Certification
- Auditing
- Policy advise

Organisation analysis and Strategic advise

- Customer satisfaction research
- Employees satisfaction research
- Internal Analysis
- External Analysis
- SWOT analysis/ Marketing advise

Do you have a question about any of our services or do you want general information? Fill in the online form or send an email to info@mythosconsultancy.nl

Contact

Mythos Consultancy

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How to get to Mythos:

By CAR: On the A10-Oost (Ring Amsterdam) take turn S113 and follow the signs 'Diemen'. In Diemen, at the traffic lights, take the first street left (Arent Krijtsstraat). Follows this street until the road turns to the right. Take care: don't take this turn to the right, but drive straight ahead, following the Arent Krijtstraat. You will soon enter the Tobias Asserlaan. On your right hand side you see a small park. Now take the second street to the right: Aristide Briandstraat. Number 7 is halfway on the right side of the street.

By TRAIN: Mythos is about 10 minutes walking from Diemen Station. You leave the station in the direction of the Wizzl. Follow the Oud-diemerlaan in the direction of Diemen Centre. Just before the shoppingcentre (second street to the right) you enter the Cassinlaan. You follow this lane all the way to the end. There you turn right (Tobias Asserlaan) and then again right: Aristide Briandstraat. Number 7 is halfway on the right hand side.

By TRAM from Amsterdam: Take tram 9 in the direction Diemen Sniep. Get off at stop Arent Krijtstraat. Walk into Arent Krijtsstraat and follow this street until it takes a turn to the right. Take care: don't take this turn but keep going straight ahead. You now enter the Tobias Asserlaan. On your right hand side you see a small park. Take the second street to the right: Aristide Briandstraat. You will find the Mythos office at Number 7, halfway on the right hand side.